CLAIMS

We claim:

heights, whereby,

- A web-fed rotary printing press having at least one printing unit, said printing unit
 comprising:
- an impression cylinder over which a web can be passed; and
- a forme cylinder bearing at least one printing plate having means for printing two printed pages arranged contiguously in the circumferential direction and having different
- a web passing between said impression cylinder and said forme cylinder can be printed with two consecutive pages having different heights.
- 1 2. A web-fed rotary printing press as in claim 1 wherein said printing plate
- 2 comprises means for printing one of said printed pages only with copies and the other of
- 3 said printed pages with copies and a control strip.
- 1 3. A web-fed rotary printing press as in claim 1 further comprising a transfer cylinder
- 2 arranged between said forme cylinder and said impression cylinder.
- 1 4. A web-fed rotary printing press as in claim 3 comprising a further forme cylinder
- 2 and a further transfer cylinder, said further transfer cylinder aerving as said impression
- 3 cylinder.

6

- 1 5. A web-fed rotary printing press as in claim 1 wherein said printing unit is one of a
- 2 an offset press, a gravure press, and a letterpress printing press.

- 1 6. A web-fed rotary printing press as in claim 5 further comprising a winding
- 2 apparatus for winding up a printed web.
- 1 7. A web-fed rotary printing apparatus as in claim 1 further comprising a cross-
- 2 cutting apparatus by means of which printed pages are cut from said web.